



WHAT IS MOTIVATING OUR ENGAGEMENT

Disparate IT infrastructures in banks

The growing complexity of IT architectures and the evolution over time of IT environments have inevitably brought about a disparate mix of infrastructures, systems and softwares. The result? Certain objectives cannot or can no longer be reached or prove to be disproportionately costly. Paradoxically, IT systems continue to evolve at the same time thus forcing banks and financial institutions to build on foundations that are often unstable, with a ever-growing pressure from competition and regulation.

A world of specificities

Between legacy systems, packaged applications with proprietary programming interfaces and local particularities, a banking IT environment exposes on average 50% of specifics. This is why integration represents, on average, 50 to 70% out of projects' effort and budget, requiring highly skilled resources and increasing the overall cost and complexity of development. This is why it's often hard and painful for IT to satisfy business needs in a timely way.



- Leverage on past investments
- Very high cost and time saving on integration
- Real-time business information management
- 360° customer and transaction visibility
- On-going cost variabilization
- Permanent business to IT alignment



A new way is required: business integration intelligence

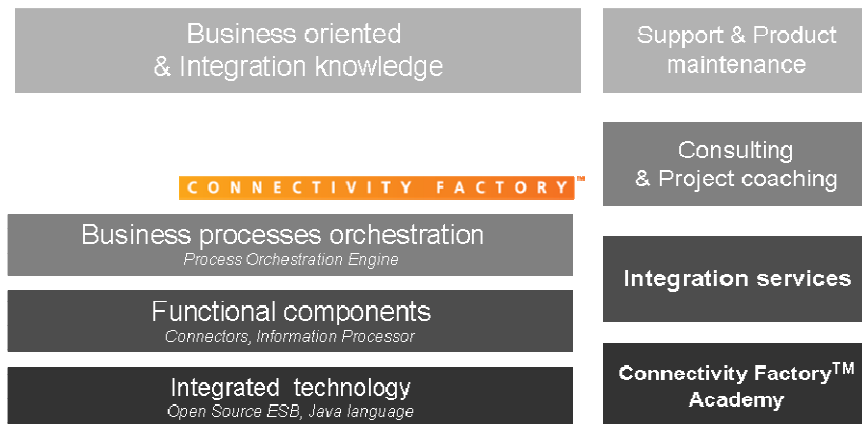
Due to an in-depth knowledge of all banking and financial professions and a proven track record with multinationals as well as domestic organizations, Crossing-Tech builds the indispensable bridge between your operational strategy and installed or available IT resources, today and tomorrow, making possible a business-driven integration intelligence on top of all specifics.



FACTS

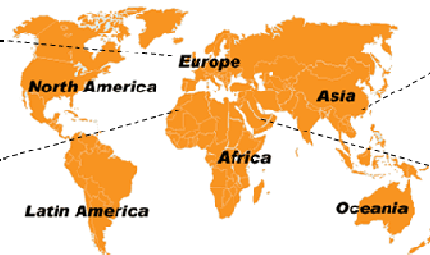
Crossing-Tech is a privately held company, which was created in 2003. Its 20 years+ experienced team has proven track records in more than 20 countries, where they serve more than 20 customers. Operations cover Europe, Asia, Middle East and Africa.

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